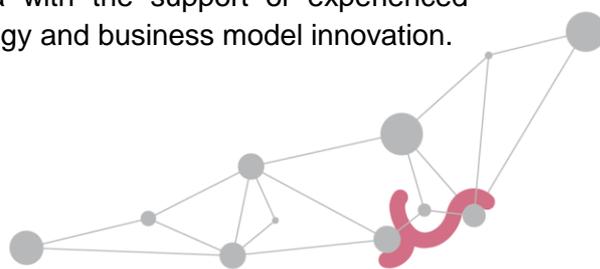# CREA SUMMER ACADEMY

INFO PACKAGE

Also in 2016, the CREA Summer Academy offers students interested in starting their own business a great opportunity to acquire entrepreneurial skills while having fun with international fellas. Students can apply until the 19th June 2016 for one of the seven Summer Academy on "ICT, Creativity and Entrepreneurship" taking place in top European Universities. In the Netherlands, Slovenia, Italy, Germany, Estonia, UK and Greece students will learn how to start an own business in a specific sector and will concretely work in an international team on their own business idea.
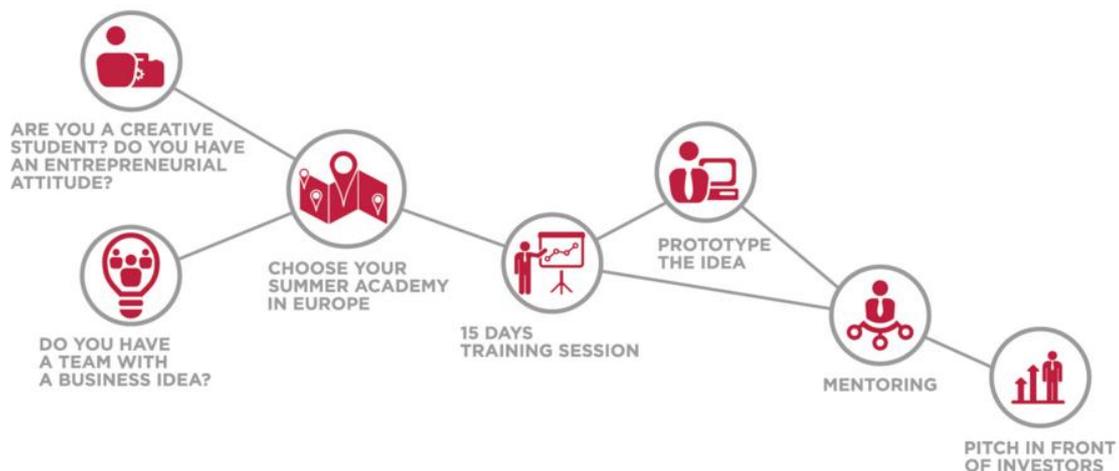

Each Summer Academy has a different thematic focus but a common shared approach. The CREA Summer Academy program offers in fact students an all-around training that takes them from the idea, via the identification of market opportunities to the conceptualization and planning of a new company. In an international atmosphere, students work intensively on their business idea with the support of experienced mentors while deepening topics as marketing strategy and business model innovation.

After the Academy students get further coaching and develop a prototype of their idea. Finally, the best two teams from each Summer Academy are selected for the CREA International Business Idea Contest organised this year at SMAU, Italy's biggest ICT Fair taking place in Milan in October 2016. Here they have the chance to pitch their projects in front of investors and to be awarded with a pre-incubation program.

The **CREA Summer Academy Program is totally free of charge** thanks to the support of the European Commission. Students can get 3 ECTS credit for their attendance (according to the rules of their Universities).

For more information and for the program of all Summer Academy please visit
www.creasummeracademy.eu

Application must be submitted by the 19th June 2016 under
https://www.f6s.com/crea/about

CREA Summer Academy-EVENT on Facebook:

https://www.facebook.com/events/439082006301160/

CREA Summer Academy Facebook Page:
https://www.facebook.com/creasummeracademy/?fref=ts

CREA Summer Academy Twitter:
https://twitter.com/creaacademy

CREA Summer Academy Instagram:
https://www.instagram.com/explore/tags/creasummeracademy/